

waaltzz

Guide To Custom Artwork Process

Bringing distinctive visions to life through the art of design

Waaltzz's distinctive handmade process grants an unparalleled ability to customise every element of our hand-painted wall coverings and textiles. Initiating a Custom Artwork order provides you with complete creative freedom over the pattern, scale, and colour of your order. Whether you have a specific design in mind or wish to collaborate with Waaltzz to create a one-of-a-kind design inspired by your vision, we delight in empowering designers to achieve their boldest aspirations and transform their clients' dreams into reality.

Step 1: Share your details and customise

1. Provide comprehensive installation details, including elevations or precise measurements for your project.
2. Explore our installation recommendations and terms and conditions for wallpaper, canvases, and vinyl products.
3. Share your inspiration by sending photos or sketches with detailed notes on the specific elements you want incorporated into your custom design. The more images, the better!
4. Pull together your exact colour palette for the order. While we can match colours to almost anything, we require a physical colour reference for each hue. Specify dominant and secondary colours if relevant. Clients often provide samples or reference paint swatches (e.g., Benjamin Moore, Sherwin Williams).
5. Note that due to colour variation between monitors, we cannot match digital images.
6. Installation Details, Shared Inspiration, and Custom Colour Selections are required for a formal quote.

Step 2: Request a quote

1. Once all details are submitted, receive a project estimate based on installation type, project size, design complexity, and colour selections.
2. The custom design fee starts at 25%, covering a one-on-one consultation with Waaltz's Shailja Awasthi, design time, and fully custom artwork generation.

Step 3 : Lets talk

1. Upon approval of the project estimate, and when you're ready to proceed, schedule a call with Shailja Awasthi. During this call, confirm custom pattern details, painting techniques, pattern repeat, custom side matching, and your chosen colour sections.

OPTIONAL STRIKE OFF

If you prefer seeing custom colour options before committing to a full order, we offer Custom Strike Offs to aid your decision-making.

These 3' x 3' samples, available for \$150, showcase your palette in real life.

The lead time is 3 weeks, and once approved, your Custom Strike Off becomes the working sample for your full order.

Note: The lead time for a full order process remains unaffected by the Strike Off.

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